

United Way of West Central Minnesota

Impact Areas and Priorities:

EDUCATION

Goal: Prepare children of West Central Minnesota for kindergarten.

Strategies: Address Basic needs: Health and Nutrition, English Language Learning, Access to Resources
Support Learning opportunities 0-6: Childcare/pre-school, parents and caregivers.
Promote community progress towards children's readiness for school: Measure results, create awareness and convene partners.

Goal: To increase the number of youth from low-income families who participate in quality out-of-school time programs that offer safe places to develop skills and competencies

Strategies: Support programs providing safe constructive out of school programming to youth.
Support programs that focus on school-work assistance during out of school time to increase school attendance and performance.
Support programs that focus on building strong relationships with positive adult role models.

BASIC NEEDS

Goal: To ensure there are resources to meet the basic needs of food, clothing and shelter for West Central Minnesota residents and those in crisis.

Strategies: Support programs (that collaborate with other programs) that provide West Central Minnesota residents with their basic needs in times of crisis.

INCOME

Goal: To increase financial stability of individuals and families in West Central Minnesota.

Strategies: Work with families to reduce debt and increase credit rating.
Support household budget education.
Support programs that encourage life-long learning to obtain GED or advanced degrees.
Support English Language Learning programs for adults.
Support programs that help families gain and sustain assets.

HEALTH

Goal: To ensure vulnerable individuals get the support they need to remain independent as long as they are able.

Strategies: Support programs that provide respite to caregivers.
Support programs that provide transportation to individuals that would otherwise be homebound.
Support programs that provide support services to those living independently who are vulnerable to living in an institutional setting.

Goal: To increase awareness and support good nutrition, exercise and the prevention of chronic disease in West Central Minnesota

Strategies: Collaborate with community programs working toward community health and wellness.