

# **2010 United Way of West Central Minnesota**

## **Impact Areas and Priorities:**

**Youth: United Way cares about the children and youth of our community. Our goal is to ensure every child has health, safety and the opportunity for success.**

**Strategic Goal:** To have 80% of Kandiyohi County's children prepared for Kindergarten by 2012.

**Strategies:** Address Basic needs; health and nutrition, English Language Learning, Access to Resources.  
Support learning opportunities 0-6; Childcare/pre-school, parents and caregivers.

**Strategic Goal:** To increase the number of youth from low-income families who participate in quality out-of-school time programs that offer safe places to develop skills and competencies

**Strategies:** Support programs that provide safe constructive out of school programming to youth.  
Support programs that focus on school-work assistance during out of school time to increase school attendance and performance.  
Support programs that focus on building strong relationships with positive adult role models.

**Basic Needs: United Way understands urgency and the importance of responding to those in crisis. Our organization works to respond quickly and to strategically improve the lives of those in need.**

**Strategic Goal:** To ensure that there are resources to meet the basic needs of food, clothing and shelter of all low-income west-central minnesota residents and those in crisis.

**Strategies:** Support programs (that collaborate with other programs) that provide west central minnesota residents with their basic needs in times of crisis.

**Independence: United Way is committed to creating independence for the elderly, disabled, chronically ill and financial independence for those living between poverty and 200% of poverty.**

**Strategic Goal:** To ensure individuals that are vulnerable to living in an institutional setting get the support they need to remain independent as long as they are able.

Strategies: Support programs that provide respite to caregivers.  
Support programs that provide transportation to individuals that would otherwise be homebound.  
Support programs that provide support services to those living independently who are vulnerable to living in an institutional setting.

**Strategic Goal:** To increase the financial stability of individuals and families in west-central Minnesota which are living below poverty to 200% of poverty.

Strategies: Work with families to reduce debt and increase credit rating.  
Support household budget education.  
Support programs that encourage life-long learning to obtain GED or advanced degrees.  
Support English Language Learning programs for adults.  
Support programs that help families gain and sustain assets.

**Families: United Way understands that strong families build strong communities. Responding to family needs and helping them grow and develop will create positive lasting change.**

**Strategic Goal:** To ensure low income families have access to mental health services.

Strategies: Support programs that provide scholarships to low-income families that do not have insurance coverage for mental health services.

**Strategic Goal:** To ensure families that experience domestic violence have a safe place to stay and receive support until they gain independence and a safe environment to live.

Strategies: Support programs that provide safety, advocacy and support to victims of domestic violence.