

We're glad you asked...



United Way of
West Central Minnesota

Why give to United Way of West Central Minnesota?

United Way is the most effective way to direct your donations to address community needs. To create lasting solutions we identify the underlying cause of the problem and work with non-profits, governments, businesses, and volunteers to get the results— here in West Central Minnesota.

What makes United Way different from other non-profits?

United Way is more than “another charity”. United Way helps us work together as one community to identify and impact the issues that effect all of us. Most charities have a single cause for which they are seeking support, United Way is focused on our community and changing lives. **All of the money raised for United Way of West Central Minnesota stays in West Central Minnesota.**

Our Pledge:

United Way of West Central Minnesota takes the business of managing your donation very seriously and our performance exceeds Charities Review Council guidelines. United Way invests your gift wisely and locally to get meaningful results where you live and work.

For more information go to www.liveunitedwcm.org

How does United Way establish its focus on Community issues?

United Way continually assesses and evaluates the changing needs of our communities. United Way believes in tackling our regions most pressing issues: Education, Income, Health and Basic Needs

How does United Way invest my gift?

Each year a trained board of volunteers review the management and effectiveness of the programs we partner with and use this information to determine funding levels. The information gathered from the review process is focused on results.

The four key factors include:

- Demonstrated lasting change in people's lives
- Programs that are responsive to changing community needs
- Efficient and effective programs
- Program accountability



LIVE UNITED™

